

Florida Cooperative Extension SMALL FARM START-UP SCHOOL

Take a serious step to becoming a farmer

WHAT TO EXPECT

The interactive design of the 9-week Small Farm Start-up School allows participants to engage with and benefit directly from established farmers, tapping into a wealth of knowledge of crop and animal production, enterprise evaluation, business planning, marketing, regulatory compliance, and more.

\$299 fee includes:

- Business and marketing textbooks
- Registration for one or two people (per farm)
- Printed materials, with online access to resources and course material
- Business plan guidance
- Farm tours and farmer panels
- Networking with peers and experts
- Evidence-based, unbiased information



WHEN and WHERE

In 2026, the Start-up School will start on 4/14/26 and will last until 6/23/26 with virtual classes held on Tuesdays from 6:00–8:00 p.m. EST. Farm tours and networking events will take place at the location you choose. Classes at each site will be limited to 20 participants with a minimum number of participants at each local site.



WEEKLY TOPICS

- Taking Stock: What Do I Have and What Do I Want to Do?
- Financial Planning and Business Plans
- Soil, Water, Air, and Climate
- Buildings, Equipment, and Infrastructure Needs
- Woodlands and Wildlife
- Fruits, Vegetables, and Alternative Crops
- Animal Care and Management
- Legal, Regulatory, Sales and Marketing, and E-commerce



QUESTIONS?

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(386)496-2321 or jtd@ufl.edu

Or, contact the Florida Cooperative Small Farms and Alternative Enterprises Program state team at (352) 294-1692 or campbell@ufl.edu.



LEARN MORE & REGISTER:

[ifas-small-farms-alt-enterprises.](https://ifas-small-farms-alt-enterprises.catalog.instructure.com)

[catalog.instructure.com](https://ifas-small-farms-alt-enterprises.catalog.instructure.com)

for details about the latest Small Farm Startup School.



? Are you interested in a partial scholarship to attend this Start-up School?

Scan the QR code for consideration. A limited number of scholarships are available.



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